

Cookie Policy

Use of the information contained on the website

Information notice pursuant to the general provision of the Italian Data Protection Authority regarding Cookies.

Viewing the pages of a website and browsing within it implies the creation of small text files, called "cookies", which are stored in the system folders of the User's web browser, on any device used (personal computers or mobile devices).

Cookies, depending on their type, store certain user data for the purpose of making the use of the website more effective, enabling specific functionalities, and monitoring browsing sessions.

Our website may contain links, images, or multimedia components from third parties that may in turn generate cookies over which we have no direct control.

Types of cookies used

Technical Cookies

So-called "technical" cookies have the sole function of transmitting, by electronic means, the user's request to provide a service. They are not used for any other purpose and are generally sent directly by the owner/operator of the Website.

They are divided into:

- Browsing or session cookies: which ensure normal browsing and use of the website (for example, allowing authentication to access restricted areas) and are deleted each time the browser is closed.
- Analytics cookies: treated as technical cookies when used directly by the website operator to collect information, in aggregated form, on the number of users and how they visit the website.
- Functionality cookies: treated as technical cookies when used directly by the website operator to enable specific website features.

Cookies may be automatically deleted from the user's device according to a preset expiration (persistent cookies) or upon closing the browser (session cookies).

Thanks to technical cookies, the user can correctly view the Website and avoid viewing certain messages each time they access it, such as the banner with the short cookie information notice.

Technical cookies will therefore always be sent and used unless the user configures their browser not to use them; however, in this case, the correct display of the website may be compromised.

Analytics Cookies

Analytics cookies are used to better understand how visitors use the Website, to understand what works and what does not, and to optimize and improve the Website. The data collected include visited web pages, the type of platform used, date and time information, and data such as the number of clicks on a specific page, searched words, and texts entered during use of the Website.

"Analytics" cookies are sent by the Website or by third-party domains and do not allow the acquisition of personally identifiable user data in any way.

Profiling Cookies

This website does not use profiling cookies for advertising purposes. Profiling cookies are used to create user profiles and are intended to send advertising messages in line with the preferences expressed by the user while browsing the web.

Consent to the use of cookies

According to regulations, for technical and analytics cookies it is not necessary to request explicit consent for their use, as such cookies are necessary to allow browsing and proper use of the requested services. For all types of cookies, consent may be expressed by the user through:

- specific browser configuration settings;
- changes to third-party service settings;
- installation of browser plug-ins and extensions that allow cookie management.

If the user denies consent and/or blocks the use of cookies on their devices, full navigation of the website cannot be guaranteed.

Other websites and third-party websites

The Website may contain links to other websites that have their own privacy policies, which may differ from this one. We are not responsible for the behavior of these websites; their cookie and privacy policies can be found on their respective websites.

Cookies used

Below is the list of technical and analytics cookies used by this website:

Session Cookie: PHPSESSID

Classification: Technical (Functionality Session cookie)

This cookie is generally used as a user session identifier to allow user preferences to be stored. In most cases it does not store personal data and is set to be deleted at the end of the browser session. It contains a random identifier rather than specific user data.

Google Analytics

Classification: Analytics (Performance)

Google Analytics is a web analytics service provided by Google that sends cookies to your device. The information generated by the cookie about your use of the Website is collected in anonymous and aggregated form.

For more information on Google Analytics, you can consult the relevant cookie and privacy policy at:

<https://support.google.com/analytics/answer/6004245>

You can also prevent Google Analytics from using your website usage data by downloading and installing the browser add-on provided by Google at: <https://tools.google.com/dlpage/gaoptout>

In particular:

__utma: Now + 2 years

This cookie is typically written to the browser after the first visit to our website from that specific web browser. If the cookie has been deleted by the browser manager and the browser then visits our website again, a new __utma cookie is written with a different unique ID.

This cookie is used to determine unique visitors to our website and is updated with each page view. In addition, this cookie contains a unique ID that Google Analytics uses to ensure the validity and accessibility of the cookie as an additional security measure.

__utmb: Now + 30 minutes

This cookie is used to establish and continue a user session with our website. When a user views a page on our website, the Google Analytics code attempts to update this cookie. If the cookie is not found, a new one is written and a new session is established.

Each time a user visits a different page on our website, the cookie is updated to expire in 30 minutes, thereby continuing a single session for as long as user activity occurs within 30-minute intervals. This cookie expires when a user remains on a page of our website for more than 30 minutes.

__utmc: End of session

This cookie works in conjunction with the __utmb cookie to determine whether a new session should be established for the user. In particular, this cookie does not have an expiration date and therefore expires when the user closes the browser.

If a user visits our website, closes the browser, and then returns to the website within 30 minutes, the absence of the __utmc cookie indicates that a new session must be established, even if the __utmb cookie has not yet expired.

__utmz: Now + 6 months

This cookie stores the type of referral used by the visitor to reach our website, whether through a direct method, a referral link, an internal site search, or a campaign such as an advertisement or an email link. It is used to calculate search engine traffic, advertising campaigns, and page navigation within our website. The cookie is updated with each page view on our website.

Google Webmaster Tools

This website uses the Google Webmaster service, provided by Google Inc., which allows monitoring of the website's health with regard to indexing status, sitemaps, search queries, and inbound links (the latter function is shared with Google Analytics).

The Google Webmaster service does not install cookies on the user's device.

__ga:

Primary purpose: Performance

This cookie is associated with Google Analytics Universal, which represents a significant update to Google's most commonly used analytics service. The new service reduces overall dependence on cookies and sets only this cookie and others such as __gat, although Google also states that data may be collected without setting cookies.

This cookie is used to distinguish unique users by assigning a randomly generated number as a client identifier. It is included in each page request on a website and is used to calculate visits, sessions, and campaign data for analytics reports. By default, it is set to expire after 2 years.

Google Maps

Classification: Technical

Third-party technical cookies from Google Maps used to enable map functionalities.

Disabling cookies via browser configuration

Please note that disabling cookies through browser settings may prevent proper navigation or functioning of the website.

[Google Chrome](#)

[Mozilla Firefox](#)

[Internet Explorer](#)

[Safari su Mac](#)

[Safari su iPhone, iPad, iPod](#)